

STAGLINE ONLINE

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In this issue...

- [Executive Committee Report](#)
- [Save the date - 2021 Deer Industry Conference](#)
- [VelTrak – farmers to register from 1 May](#)
- [Big step forward for NZ velvet in China](#)
- [Venison Update](#)
- [Entries now open for 2021 Deer industry Environment Awards](#)
- [Volumes and prices down at 2020/21 sire sales](#)
- [NZDFA and DINZ industry positions](#)
- [2021 Awards and Competitions](#)
- [Have your say about the future of DeerPRO](#)
- [Noticeboard](#)
- [Joke of the Month](#)
- [Calendar of Events](#)



Stagline Online is a monthly newsletter for members of the NZ Deer Farmers' Association

EXECUTIVE COMMITTEE REPORT

As we enter into 2021 most of us would now be pleased to see 2020 in the rear-view mirror. The year began with drought in many regions, with the epicentre in the Hawkes Bay, closely followed by the Covid-19 lockdowns and restrictions. These events have had a major influence on our industry both domestically and globally and the latter will likely be felt for some time to come. These events when combined with the legislative policies surrounding freshwater and upcoming biodiversity and greenhouse gas policies have huge implications and raise concerns at farmer level. Consequently, it's understandable why keeping the beer fridge full is a high on many farmers priority lists as they tackle these issues and constant change.

The effects of Covid-19 globally has a far larger impact on venison than velvet. A venison schedule that is below that of lamb for an extended period of time and continuing solid velvet returns will have many venison focused breeders questioning how best to position their businesses for the future.

Deer Breeders are the grassroots engine of our industry and building and maintaining confidence while working to restoring venison prices for the future needs to be of a matter of urgency to maintain the future breeding base of our industry. So as such I thought it might be a good time to step back and have a look at the major issues globally and look at the potential opportunities and positives that can and have been achieved over the past year by our industry.

The world is becoming seriously short of food, particularly grains. China alone has experienced the worst flooding in over 200 years devastating an estimated 25% of their arable land, while conversely much of South America is gripped by drought. Crop losses during 2020 due to adverse weather events globally were the worst in over 100 years. This combined with locusts wreaking havoc on three continents, African swine fever, not to mention the effects of disrupted plantings and harvests due to Covid-19. Given that much of the world's protein is produced on a grain-based diet it makes you realise the potential opportunities available to a pastoral based, high quality food producing nation such as ours. This is particularly poignant with a world population that is rapidly approaching 8 billion people.

The deer industry is small and very well connected due to its structure giving it the opportunity to change and adapt faster than many other sectors. As such, our processors and marketers are rapidly attempting to reposition markets, particularly into retail and online sales platforms to offset the damage to the restaurant and food service sectors caused by Covid-19 lock downs and supply chain disruptions. These changes are well underway and hopefully we will begin to see tangible financial benefits in the season ahead.

Given the challenges and opportunities we face ahead, good farmer and industry representation will be an important part of the recovery and our future. Applications for positions on the DINZ Board and NZDFA Executive Committee are now open. There will be more detailed information surrounding these roles in this and other publications or alternatively contact DINZ for more detailed information if this may interest yourself or someone you know.

Additionally, registrations for this year's Deer Industry New Zealand conference will soon become available which is to be held in Invercargill in May. It has a great line up of guest speakers and very relevant topics and is to be held in the Bill Richardson Transport Museum which is an iconic venue in its own right.

I wish all well for the 2021-22 season ahead of us.

- Mark McCoard, Executive Committee Member

SAVE THE DATE – 2021 DEER INDUSTRY CONFERENCE



18-19 MAY INVERCARGILL

The move to Covid-19 Alert Level 4 meant last years conference had to be reframed as an online-only event but the arrangements are all still in place and Invercargill is set to host our 2021 conference at the same venues (The Bill Richardson Transport World www.transportworld.co.nz/collection/ (<https://www.transportworld.co.nz/collection/>)).

Keynote speakers include **Kaila Colbin** (a futurist and founder of Global Boma), **Lance Burdett** (WARN International, a consultant and coach) and **Dr Jacqueline Rowarth** (BAGSci Hons.PhD OMNZ. Specialist in soil science and environmental agriculture).

More details will be released in the Deer Industry News out later this month, the next edition of Stagline Online and we will be [deernz.org/2021-deer-industry-conference](https://www.deernz.org/2021-deer-industry-conference) (<https://www.deernz.org/2021-deer-industry-conference>), updating as details are confirmed.

For programme or speaker enquires, please get in touch with Tony Pearse on tony.pearse@deernz.org (<mailto:tony.pearse@deernz.org>) or [021 719 038](tel:021719038) (tel:021 719 038).

Sponsorship, registration or general enquiries, please get in touch with conference organiser Melissa Bahler on positiveeventsplus@xtra.co.nz (<mailto:positiveeventsplus@xtra.co.nz>) or [027 664 3080](tel:0276643080) (tel:027 664 3080).

VELTRAK – FARMERS TO REGISTER FROM 1 MAY

NZDFA members will have no doubt heard about VelTrak at farmer meetings and have read about it in our industry publications. It's the wholly electronic track and trace system that from next season, will make velvet traceable from the farm to the market and back again.

This traceability is what high-value healthy food customers want from all their suppliers. It proves in origin that velvet comes from a registered and compliant deer farm in New Zealand and meets our strict animal welfare and food hygiene standards.

VelTrak is technically complex, making it difficult for our competitors to match. Dishonest traders will find it extremely difficult to counterfeit the tags and pass off other velvet as being from New Zealand.

For deer farmers, the action starts on 1 May when registration opens. By then, vets will be registered and buyers will have ordered their scanners.

In the meantime, VelTrak is a bit like the proverbial duck: on the surface nothing much seems to be happening, while under water the legs are paddling flat out. The implementation team is busy getting VelTrak set up, so it is ready to roll at the start of the next velvet season.

In meantime, the three important things for us as deer farmers to understand are that VelTrak is coming, that it will make our lives easier and that our major customers in Korea are giving it an enthusiastic thumbs-up.

The only thing you will need is an email address for VelTrak communications. This will be used by VelTrak to ask you to register on the system from 1 May. Also from the 2021/22 season, every time velvet leaves your farm, your velvet buyer will email you an electronic Velvet Status Declaration (eVSD) for approval.

That's right, you will no longer have to note tag numbers or do a paper VSD. An eVSD will be generated by the buyer as soon as your velvet is scanned. This could take place on your farm or at the store, depending on how you sell your velvet and where your farm is located in terms of internet access.

If you don't have internet access, don't worry. You'll be able to get someone you trust to sign a declaration on your behalf and who knows your system to approve your eVSDs for you. Maybe a family member or your accountant. It will be up to you.

If you have any questions about VelTrak go to www.deernz.org/VelTrak (<http://www.deernz.org/VelTrak>). This page is being regularly updated as more info comes to hand.

Here's what one of our Korean customers has to say

KGC (the Korean Ginseng Corporation) spearheaded the development and promotion of healthy food products based on NZ velvet in South Korea. Their innovation led to the explosion in demand for such products which has done so much to underpin the growth and profitability of our industry in recent years.

Kiyul Kim is a team leader at KGC. Here's his response to the news that VelTrak will be introduced from next season:

BIG STEP FORWARD FOR NZ VELVET IN CHINA

Not so long ago many of us were fearful of velvet production growing to more than 500 tonnes a year, because experience told us that beyond that level there would be a price collapse. Ten years later and production is approaching 900 tonnes and prices remain remarkably solid, despite major crises like Covid-19.

What changed? Thanks to the efforts of our velvet marketers and DINZ over many years, we finally managed to convince a major health food company – KGC – to use NZ velvet in a flagship product in South Korea. KGC's success with that and more recent products has seen an explosion in demand for our velvet from a raft of competing health food companies in Korea. Meanwhile KGC has gone on to launch velvet-based products in Taiwan and Vietnam.

Repeating that success in mainland China is now an industry priority. To that end, three companies marketing deer velvet antler in Asia – CK Import Export, PGG Wrightson and Provelco – have formed a coalition to develop a market for NZ velvet as a health food ingredient in China. In all other respects they will continue to compete vigorously with each other for sales and farmer supply.



From left: Shaun Stevenson, CK Import-Export; Ross Chambers, Provelco; and (far right) Tony Cochrane, PGG Wrightson with Richard Dunsheath, NZTE trade commissioner, Shanghai (seated right) at the launch of the China Velvet Coalition in Christchurch

DINZ marketing manager Rhys Griffiths says the companies are collaborating in order to get the critical mass needed to make an impact in this huge market. "Their aim is to replicate in China what we have achieved with consumer-ready health foods in South Korea. In China, locally produced and imported velvet is still mainly used in traditional medicines," he says.

Shanghai-based NZ Trade Commissioner Richard Dunsheath, who attended the launch of the partnership in Christchurch late last month, sees the coalition as an exciting development. "I look forward to working with them. Collaboration makes a huge amount of sense in a market as large and complex as China."

The three companies are funding the project, with a contribution from NZ Trade and Enterprise (NZTE) and administrative support and some funding from DINZ. A Shanghai-based business development manager will be doing the ground work. Interviews for the position are now underway.

Rhys says China has introduced strict food safety laws in recent years. "New Zealand is one of only two velvet producing countries that can comply with these. MPI's Regulated Control Scheme ensures that velvet is removed and stored in clean facilities, provides traceability and meets cold chain management requirements from the farm to the market, or until it is processed."

DINZ chief executive Innes Moffat says he was heartened when the companies approached DINZ with the proposal to form the coalition.

"Collaboration means companies can make faster progress in the market and it makes it easier to secure government and industry funding. The venison industry's Primary Growth Partnership programme, Passion 2 Profit, operates on a similar basis," he says.

"The initiative has our support because of its potential to benefit the whole industry. It aligns with our objectives of building market recognition of NZ velvet as a premium product, developing new markets, and creating sustainable on-farm value. If other NZ velvet companies come to us with market development proposals for China or other markets, they will have our support if their proposal aligns with industry objectives."

Innes says the coalition complies with NZ competition law and there will be no restriction placed on any health food company it works with in China as to where in New Zealand they source their velvet.

VENISON UPDATE

VENISON BOXES TO GERMAN CHEFS

NZ chef Shannon Campbell has been working on preparing venison test kits for a number of German chefs, to continue to have a connection with the product while their restaurants are closed. Campbell contacted the New Zealand embassy in Berlin with his idea to link the boxes to Waitangi Day in New Zealand. A number of other New Zealand companies have provided products that Campbell has used in the venison dishes. The boxes will be distributed to arrive with the Chefs on Waitangi day. A QR code on the box takes the chefs to a video of Campbell preparing the dishes, with an introduction from the Ambassador Rupert Holborrow and a short discussion between Campbell

and the Ambassador. Due to Covid-19 restrictions in Germany the video was shot under strict conditions with social distancing and masks having to be worn.



New Zealand Ambassador to Germany Rupert Holborrow and DINZ chef Shannon Campbell.

SILVER FERN FARMS LAUNCHES NEW BURGER RANGE

Silver Fern Farms have launched their new venison burger sold exclusively through Countdown supermarkets (\$15, for four 125g burgers). The venison is blended with a small amount of lamb, and kelp salt is used to season the patties. The burgers are gluten free and preservative free.



ENTRIES NOW OPEN FOR 2021 DEER INDUSTRY ENVIRONMENT AWARDS



Deer farmers are encouraged to consider entering this year's Deer Industry Environmental Awards. Application forms and competition information is available on the DINZ website at [deernz.org/media/deer-industry-competitions/deer-industry-environment-awards](https://www.deernz.org/media/deer-industry-competitions/deer-industry-environment-awards) >> (<https://www.deernz.org/media/deer-industry-competitions/deer-industry-environment-awards>).

The awards are typically held every two years and recipients have spanned the full range of deer farm systems (e.g. South Island high country stations to venison finishing farms) and geographic spread (Southland to Waikato).

North Island farms seem to have had a stranglehold on the supreme Elworthy Award, with the last South Island farm taking out the honour in 2010. Is 2021 the year for the South Island to strike back?

New Zealand deer farmers in general have a track record of taking pride in their animals and environment and our previous award entrants are testament to the strong stewardship values in the industry. This year more than ever your participation in the awards will demonstrate the industry's ongoing commitment to sustainable farming and high quality food production.

Photo: Linda and Evan Potter, winners of the 2019 Premier Award – The Elworthy Environmental Award and the NZ Landcare Trust Award. See below for details of their winners field day. (<https://www.deernz.org/stagline-issues/2021-02-01-000000#noticeboard>).

VOLUMES AND PRICES DOWN AT 2020/21 SIRE SALES

Studs were bracing themselves for a drop in the market for this season's sire sales and the market delivered just that result – but many agreed it could have been worse. The sales showed a strong sense of realism while the industry waits for normal international trading conditions to resume.

Only four of the 27 known sales had an increase in average prices over the previous season. One of those, Netherdale Red Deer Stud, had a 5.6% increase in sale average to just over \$15,000, although owner David Stevens noted the number of sires sold was down. Netherdale also recorded the top price for a sire stag, with Lot 1, a Harlem son, being picked up by Kelly and James Hudson for \$56,000.

Like many, Stevens used the online bidr® system this year, with about 20 attending online and another 150 at the sale.

Elliot Brock of Brock Deer was another to have used bidr® and was also very pleased with the result. "We had far more people than usual at the sale and were selling some sires to North Island buyers we'd never seen before." While the Brocks' average was down on last year's outstanding sale they were nonetheless pleased with their \$12,900 average and top price of \$40,000.

Overall velvet sire and red venison sire prices were holding up, while many selling trophy sires struggled – unsurprising with the demise of international travel knocking the stuffing out of the industry for now. That said, Foveran Deer Park bucked the trend, with an average only slightly down on last season and a top price of \$34,000 paid by Steve Schweitzer of Marlborough for a trophy sire. Several sales featuring terminal sires had soft demand.

Forest Road Farm's Grant Charteris, who sells red velvet genetics, said he'd been nervous about this season's sale. While his prices were back as expected he was still pleased to get a full clearance and consistent average, also achieving good value for all 100 velvet hinds he had on offer.

The total clearance rate for red sires for all sales of 93.3 percent was slightly up on last year's 91.7 percent – perhaps thanks to the lower numbers on offer. The overall elk/wapiti clearance rate of 85.7% was however well down on last year's 94.8 percent.

An estimated \$4.9m changed hands on sale day throughout the season, down on the \$7.9-\$8.0m for the previous two years.



Attendees at Ruapehu Red Deer's sale on 9 December. The average achieved there was in line with sales held in 2017 and 2018 but up on last season.

NZDFA AND DINZ INDUSTRY POSITIONS

Industry positions for the NZDFA (Executive Committee and Selections and Appointments Panel) and the DINZ Board are open for nominations.

We encourage anyone who thinks they'd like to be involved at a higher level or knows of someone who would be a great representative of the industry to consider nomination for these roles in 2021.

2021 vacancies are created by retirements by rotation on the NZDFA Executive Committee - 2 vacancies, the NZDFA Selection and Appointments Panel (NZDFA SAP) - 2 vacancies, and 1 producer appointed vacancy for the DINZ Board.

If you would like to talk to someone in confidence, please contact Tony Pearce on 021 719 038 or tony.pearse@deernz.org (<mailto:tony.pearse@deernz.org>).

For the constitutional information (including information on this years awards), please click here >>
(</sites/dinz/files/Constitutional%20information%20and%20award%20information%202021%20updated.pdf>)

Nomination forms can be requested from the Associations office Phone: 04 473 4500; Fax: 04 472 5549; email: tony.pearse@deernz.org (<mailto:tony.pearse@deernz.org>) or can be downloaded below:

- NZDFA Executive Committee >>
(/sites/dinz/files/Exec.%20Committee%20Nomination%20Form%20%20Vacancy%20%202021_0.pdf)
- NZDFA Selections and Appointments Panel >> (/sites/dinz/files/SAP%20nomination%20form%20%202021_0.pdf)
- DINZ Board >> (/sites/dinz/files/DINZ%20Board%20nomination%20form%202021_0.pdf)

Nominations must be received to the DINZ offices (email: info@deernz.org (<mailto:info@deernz.org>) or fax: 04 472 5549;) by 5.00pm Friday, 26 March 2021.

2021 AWARDS AND COMPETITIONS

MATUSCHKA AWARD 2021

Nominations are called for a farmer or farming entity who or which has made a significant ongoing or lifetime of contribution to deer farming and the NZDFA in particular at Branch level. The award recognises the grass roots farmer and unsung contributor to local area activities, functions and core spirit of deer farming. Nominations must be submitted to the NZDFA no later than 5.00pm on Monday 10 May 2021.

For further information contact, head to deernz.org/nzdfa-matuschka-award (<https://deernz.org/nzdfa-matuschka-award>)

NZ DEER INDUSTRY AWARD 2021

The Award is to be presented each year to the person, persons jointly, or organisation who, in the opinion of the judges, has made the most outstanding contribution to the New Zealand deer industry, either in the previous year, or over a period of years.

Nomination forms will be uploaded to the website when available deernz.org/nz-deer-industry-award (<https://deernz.org/nz-deer-industry-award>)



2021 MSD DEER INDUSTRY PHOTOGRAPHIC COMPETITION

MSD Animal Health are once again sponsoring the 2021 Deer Industry Photographic Competition.

The competition is open to all participants in the deer industry and in general, all photos must be of subjects that are suitable for wider publication, taking into account the public's perception of the deer industry.

Rules and the entry form are available online now deernz.org/photo-competition (<https://deernz.org/photo-competition>). Please note that this year two rules have been added -

Check out the winners from last year at deernz.org/photo-competition-results-page (<http://deernz.org/photo-competition-results-page>) and get snapping!

For more detail on the 2021 awards and competition (and the NZDFA and DINZ industry positions), please click here >>
(</sites/dinz/files/Constitutional%20information%20and%20award%20information%202021%20updated.pdf>)

HAVE YOUR SAY ABOUT THE FUTURE OF DEERPRO



A STRATEGIC REVIEW OF THE DEERPRO PROGRAMME IS IN PREPARATION.

We would like your thoughts on how it could give deer farmers more of what they need.

Things have changed since our last review in 2012. The industry has slimmed down a little and remains in fine shape. The impact of Johnne's disease, the key driver for DeerPRO, continues to decline, although it can still be a serious issue on some farms.

We have changed too since 2012. In the last review our stakeholder panel made several recommendations and we have addressed them. We have tested our national slaughterhouse surveillance database to make sure it does indeed reflect the impact of Johnne's disease on-farm. We have continued to collect and distribute high quality data to individual farmers. We have continued to engage in industry activities as a facilitator of practice change. Our contact with farmers has increased. We now distribute information on venison productivity in addition to Johnne's disease. We report regularly to over 500 farmers responsible for over three quarters of venison production.

The goal of this next review is to keep us in step with the wider industry, contributing to work on issues we all feel are important, and ensuring farmers remain profitable and free to operate.

So how could DeerPRO help you better in the years ahead? Email your thoughts to us at info@deerpro.org.nz (<mailto:info@deerpro.org.nz>), or give us a call on 0800 456 453.

NOTICEBOARD



Join us to celebrate Linda and Evan Potter winning two prestigious awards – the *BFEA East Coast Regional Supreme Winners for 2020* and the *Deer Industry NZ's national Elworthy Environmental Award*.

WHERE: Waipapa - 658 St Lawrence Road, Elsthorpe

WHEN: Wednesday 17 February 2021, 9.30 am - 4.00 pm

CONTACT and RSVP: Kahlia via eastcoast@bfea.org.nz (<mailto:eastcoast@bfea.org.nz>) or 027 342 6071 RSVPs preferred

[Click here to download the flyer >>](#)

https://www.deernz.org/sites/dinz/files/Field%20Day%20Invitation%20A4_EST%20%28Feb%202021%29%20v1.1%5B1%5D.pdf

LEADER TAGS NZ CONFIRMS TAG OFFER OF 15% DISCOUNT FOR NZDFA MEMBERS

Following a discussion with the NZDFA's Executive Committee in December 2020 [Leader Tags](https://www.leaderproducts.com) (<https://www.leaderproducts.com>) have confirmed an arrangement to offer all NZDFA members a **15% discount** for all of their Tag/ID requirements (this offer covers all stock types) and includes NAIT tags and visual ID tags extending the long association and support DFA have had with Leader Tags .

This link www.leaderproducts.com/assets/Uploads/Leader-Products-E-Commerce-Retail-Customer-Intro-2021-NZ.pdf (<https://www.leaderproducts.com/assets/Uploads/Leader-Products-E-Commerce-Retail-Customer-Intro-2021-NZ.pdf>) to the Leader website introduces the a step-by-step guide to follow for website registration & ordering. Please select Leader Products as your Reseller and also note there is a Coupon Code which is to be entered during the payment process, to apply the **15% discount** to the order.

Orders over the phone are still an option short term, with the plan to transition to orders via the website in the future. Orders via the website provides greater accuracy & great all round experience.

The Coupon Code to be used by NZDFA members is as follows; **Coupon Code - CNZ1206574**

Contact Shaun Green sgreen@leaderproducts.co.nz (<mailto:sgreen@leaderproducts.co.nz>) 021 480 419 for further information

2021 BOARD OBSERVER – AMY WATTS

Amy is a vet based in central Otago and is the president of the NZ Veterinary Association Deer Special Interest Branch. Amy was a member of the Southland Advance Party, has been involved in the intensive winter grazing workshops, P2P Deer Health Advisory Group and recently NVSB board meetings.

We look forward to welcoming Amy to the first meeting of the year in February.

- Innes Moffat, DINZ CEO

LOOKING FOR DEER WORK IN THE SOUTH ISLAND

Jack Cartridge is a recent Massey University Ag Science graduate looking for work in the deer industry, he has previous experience working on deer farms in the Hawkes Bay and has done velvet grading for PGG Wrightson. For the past 2 years he has been working as a large animal technician for AgResearch based in Palmerston North.

He is looking for a move to the South and is preferably looking for work in and around Canterbury, he is willing to travel 45 minutes from Christchurch city. Jack has an up to date CV and this can be requested if you contact him on mobile – 027 815 0273 or on email to - jackcartridge@hotmail.com (<mailto:jackcartridge@hotmail.com>).

PRIMARY ITO – FREE COURSES FOR 2022



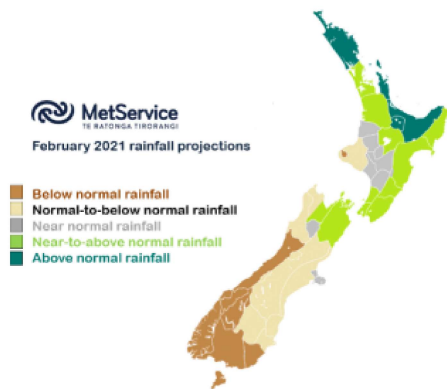
Primary ITO - The New Zealand Diploma in Agribusiness Management now included in Free Trades Training.

Recently the TEC recognised the Diploma in Agribusiness Management as part of their Free Trades Training Fund. This means that anyone enrolling in the Diploma, from July 2020 until December 2022 will have their fees covered by the Government.

Primary ITO are taking registrations of interest for courses starting in February 2021.

Please call 0800 20 80 20 or for more information/dates/locations www.primaryitodiploma.co.nz (<https://www.primaryitodiploma.co.nz/>).

Please note: If you are a current student, please contact your local Polytechnic regarding any refunds that may be available as fees are covered from July 2020.



METSERVICE OUTLOOK – FEB 2021

A strong area of high pressure sitting over South Island is currently bringing southerlies and a few showers for eastern parts of both islands. As this week progresses the high will spread across the whole country, with an almost entirely dry run through Waitangi Day.

Temperatures will depend on wind direction, with areas exposed to south or southeast winds having a chilly week, whilst other spots remain near normal, or a touch on the warm side. Next week a Southern Ocean front is expected to run up South Island, then interacting with a Tasman low to bring a spell of rain across the country. Northwesterlies in the wake of this system will push temperatures up above average, especially in the east.

The second half of February looks likely to deliver a different feel. With the high pressure becoming weaker and slipping south, allowing for lows to roll out of the Tasman Sea and across North Island. The normal summertime ridge will likely still be a factor, but these lows will often push it out and bring bouts of unsettled weather before normal service resumes. Such changeable conditions will likely see temperatures bounce around either side of average, balancing out near normal.

BOTTOM LINE: Very dry under high pressure to start the month. The Southern Ocean will provide a bout of rain next week. Becoming more unsettled across North Island as the door opens to Tasman lows in the second half of the month.

You can sign up for the MetService's Monthly Outlook right to your inbox - [click here to subscribe \(https://about.metservice.com/our-company/ways-to-get-the-weather/weather-email-lists/monthly-outlook-email\)](https://about.metservice.com/our-company/ways-to-get-the-weather/weather-email-lists/monthly-outlook-email). Source: www.metservice.com/rural/monthly-outlook (<http://www.metservice.com/rural/monthly-outlook>).

Joke of the Month

Used to never be able to use the wifi at my farm until I moved the router to the barn.

Now I have a stable connection.

CALENDAR OF EVENTS

Event	Date	Details
Deer Workshops for Rural Professionals – Canterbury	11 - 12 February 2021	<p>The next workshop is being held in Canterbury at the Coleridge Hall on Thursday 11 & Friday 12 February 2021.</p> <p>Registrations are now open for this event, and are strictly limited. REGISTER HERE NOW (https://form.jotform.com/203346993333863).</p> <p>Attendees can choose to register for one day or both, depending on your interest. The course covers:</p> <p>DAY 1 Introductory Deer Workshops for Rural Professionals DAY 2 Specialist Deer topic - 'Financials for deer' and Management</p> <p>For more information on the course please go to www.deernz.org/workshops-rural-professionals?fbclid=IwAR0ytNmYVUGpdauVi1DoWZubnkn6aTxME_alM7nqN7hgFNBP41BT86wYZv0 (mailto:amy.wills@deernz.org?subject=Rural%20Professionals%20Workshop).</p>
BFEA East Coast Supreme Awards and Deer Industry Elworthy Award winner's Field Day	Wednesday 17 Feb 2021	<p>WHERE: Waipapa - 658 St Lawrence Road, Elsthorpe WHEN: Wednesday 17 February 2021, 9.30 am - 4.00 pm</p> <p>Join us to celebrate Linda and Evan Potter winning two prestigious awards – the BFEA East Coast Supreme Award and the Deer Industry NZ's national Elworthy Environmental Award. Come and have a look at the farm, see the deer and deer property and hear from guest speakers during the farm tour, followed by a BBQ at the Elworthy Farm.</p> <p>CONTACT & RSVP: Kahlia via eastcoast@bfea.org.nz (mailto:eastcoast@bfea.org.nz)</p> <p>Click here to download the flyer >> (https://www.deernz.org/sites/dinz/files/Field%20Day%20Invitation%20A4_EST%20%28Feb%202021%20.pdf)</p>
2021 Deer Industry Conference	18 - 19 May 2021	<p>WHEN: Tuesday, May 18, 2021 to Thursday, May 20, 2021 WHERE: Bill Richardson Transport World, Invercargill</p> <p>SAVE THE DATE! More details will be added to deernz.org/2021-deer-industry-conference when available.</p>

