

# Stagline Online Issue 166, June 2021

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## Joke of the Month

### Refresh. Refresh. Refresh...

The water I was heating for pasta refused to boil, and if my 12-year-old son was right, I wasn't helping by constantly checking on it.

"It's like that old saying," he said. "A watched website never loads."

## Executive Committee report

As we approach the shortest day we are once again reminded of how influential mother nature is on our farming businesses. The recent flooding in the Canterbury and South Canterbury regions are a cruel reminder of this going from very dry conditions to a once in a 100-year flooding event effectively overnight. Our thoughts and support are with those farmers who are now in clean up mode and are attempting to repair their damaged infrastructure and adequately feed their animals during this recovery period. As we know various farming related agencies have been actively seeking to help those affected. In the case of the deer industry the NZDFA branch chairman of either Canterbury (Russell Rudd) or South Canterbury (Graham Peck) would be great starting points if an offer of either feed, clean up or infrastructure support is something you are kindly able to offer. Their contact details will be listed in this publication. Alternatively, you can contact your local branch chairman who will be able to assist with this process.

The next important fixture in the NZDFA Executive Committee calendar on the 28th & 29th of June where we will be joining four other elected experienced deer farmers as part of the Selection and Appointments Panel (SAP). This is to select a new DINZ board member to replace the recently retired William Oliver who has given great service to our industry over the past six years. This year we have five high quality candidates, so it will be a very difficult process for the panel to undertake.

This year's NZDFA Next Generation event is to be based around the Queenstown area on the 4th-5th of August. This is a great opportunity for newer or younger people working or associated with deer to get a wider perspective of the deer industry and meet other passionate people within it. We are still in the planning stage, but will have farm visits with various industry representatives supporting the on-farm discussions. We intend to be based in the Queenstown locality overnight for both accommodation and evening out. We will post all the updated details of the event on the website events page which will also be linked to the Next Generation Facebook page. This will include details of how to register, itinerary and accommodation options which we are looking to finalise shortly. If you have anyone in your branch that you think would get value from this event, please let them know and get the process rolling. Alternatively, you can call the DINZ office or your local branch chairman who will get any keen attendees pointed in the right direction.

I wish you well for the winter months ahead.

- Mark McCoard, NZDFA Committee Member

## 2021 Deer Industry Conference

We had a great time in Invercargill last month for the 2021 Deer Industry Conference. It was fantastic to catch up in person at the great facilities of the Bill Richardson Transport World.

### CONFERENCE PROCEEDINGS

Recordings of the conference are now available to view online, both in video and audio format. Head to [deernz.org/2021-deer-industry-conference-proceedings](https://deernz.org/2021-deer-industry-conference-proceedings) for both the videos and podcasts or for just the videos, head to our YouTube channel >>

A selection of the keynote addresses:

[In defense of Meat - Dr Jacqueline Rowarth >>](#)

[Challenging our Challenges - Lance Burdett >>](#)

[Rural and NZ Financial Outlook - Blake Holgate >>](#)

[Safe people. Safe farms - Tony Watson >>](#)

[The Hon Damien O'Connor - Minister of Agriculture >>](#)

[Deer Industry 2020-21: State of the Nation - Innes Moffat >>](#)

## **CONGRATUATIONS TO OUR AWARD WINNERS!**

Deer Industry Award - John Tacon

Matuschka Award - Ian and Dianne Bristow

Biennial Deer Industry Environment Awards

- 2021 Elworthy Award, the premier environmental accolade for deer farmers, sponsored by Dr Gyong Jai Lee - Grant and Sally Charteris, Forest Road Farm, Central Hawkes Bay.
- New Award also sponsored by Dr Lee as the Dr Gyong Jai Lee Award - Grant and Sally Charteris, Forest Road Farm, for 'leading, environmentally sustainable, velvet farming'.
- Duncan New Zealand Award - John and Mel Somerville, Arawata Deer Farm, 'for forward thinking and innovative farm practices while operating their business within a demanding environment'.
- Gallagher Technology and Innovation Award - Mike Ferrier, manager, Three Rivers Ag, (owners: William and Karen Oliver), 'for utilisation of farming technologies to improve productivity and manage resources'.
- First Light Foods Award - Tim Bowron, manager and Chris Smith, deer manager of Pamu's Goudies Station, 'for total commitment to farming sustainably with a strong customer focus'.
- NZ Landcare Trust Award - Andrew and Pam Peters, Balquhidder, 'for excellence in sustainable deer farming through action on the ground'.
- NZDFA Next Generation Award - Sophie Atkinson, Wharerata Farm (owner: Heather Atkinson Family Trust), 'for outstanding performance across environmental, financial and social aspects of the business'.

## **MSD ANIMAL HEALTH DEER INDUSTRY PHOTO COMPETITION**

To view the gallery of winners, [click here >>](#)

1st place: Ian Buunk - Who's the boss

2nd place: Jessica McKenzie - Boys at play

3rd place: Richard Hilson - Scratch that itch

People's Choice: Mia Birt - Steamy weaners



*Winner: Ian Buunk - Who's the boss*

**DIDN'T ATTEND CONFERENCE? WE'D LIKE TO HEAR WHY!**

We're keen to get an understanding of why you didn't attend conference in person. It's really important for the organisers to know why you didn't attend in person. We need to know if our programme missed the mark and what it would take to get you along in the future. Please head to [surveymonkey.com/r/ZTTJQ3G](https://www.surveymonkey.com/r/ZTTJQ3G) to fill in a short survey. Those that fill in the survey will go in the draw to win registration to next years conference.

## Not registered with VelTrak yet? The clock is ticking...

The VelTrak team sends a big thanks to everyone who has registered their farm with VelTrak™. More than half of all deer farms are now registered, says Deer QA administrator Pam MacLeman.

But it's important for anyone who hasn't registered and nominated a vet practice on VelTrak to please do so now.



"Every farm that wants to sell velvet in the 2021/22 season will need to be registered with VelTrak and be using the new black tags. Vets can allocate tags only to those farms that are registered," says Pam.

"Vet clinics start ordering tags for their farmer clients in July. So, if you delay registering until the start of the season, you may have to wait for your tags to be ordered and delivered before you can sell your velvet.

"So, if you haven't registered, do so now – or please give the helpdesk a call. We have yet to hear a problem or concern that can't be resolved. We're here to help."

## Can't find your vet clinic on VelTrak?

You've gone on-line and registered with VelTrak, but can't select your vet practice because its name isn't in the drop-down box (see illustration)? That's because the clinic hasn't registered with VelTrak.

"If you can't find the name of your vet practice when you register, please phone your vet and let them know you are unable to link your farm to their practice until they have registered with VelTrak," says Pam.

### The Farm Details Screen

### [VelTrak helpdesk](#)

Freephone 0508 VELTRAK (0508 835 872)

### [Any questions?](#)

[www.deernz.org/VelTrak](http://www.deernz.org/VelTrak)

## Canterbury Flooding Update

We hope everyone that is affected by the flooding is drying out. We understand that this will be a tough time for many and would like to offer our support. If there is any way that the NZDFA can assist, right now or in the future, please reach out to one of the contacts at the end of the email.

Those of you who are members of the South Canterbury North Otago Branch NZDFA will have also received an email from the branch about coordinating help for those affected. If you or someone you know is affected or has the capacity to help out, please

get in touch with SCNO chair Graham Peck (contact details below).

Some resources that you might find useful:

- Beef + Lamb NZ have a page on their website that combines information and resources that might be of use during this time - [>>](http://beeflambnz.com/news-views/flood-support)
- Minister O'Connor declared last week an adverse event for the Canterbury region, unlocking Government support for farmers and growers. For details on this and other information related to adverse weather events, please head to [mpi.govt.nz/funding-rural-support/adverse-events/](http://mpi.govt.nz/funding-rural-support/adverse-events/) >>
- NAIT reporting timeframes have been extended. These extended timeframes apply from the end of the local state of emergency: PICA registration – to be done within 7 days; Animal movements – to be declared within 7 days; Animals that arrive untagged – to be tagged and registered within 7 days; Animal deaths – to be declared within 21 days. For more information, head to [ospri.co.nz/news-and-events/reporting-for-those-affected-by-canterbury-flooding/](http://ospri.co.nz/news-and-events/reporting-for-those-affected-by-canterbury-flooding/) >>
- Canterbury Civil Defence Emergency Management (CDEM) Group has put together a fact sheet (click here to download>>) for those affected by the Canterbury flood event. A specific web page has also been set up: [cdemcanterbury.govt.nz/canterbury-cdem/news-and-media/2021/june/support-for-canterbury-flood-event/](http://cdemcanterbury.govt.nz/canterbury-cdem/news-and-media/2021/june/support-for-canterbury-flood-event/)
- MPI Website and Factsheets updated - MPI have updated [www.mpi.govt.nz/funding-rural-support/adverse-events/dealing-with-floods/](http://www.mpi.govt.nz/funding-rural-support/adverse-events/dealing-with-floods/) and their Flooding and Drought factsheets to reflect recent events.
- Access to feed support services MPI - this process has been streamlined, please call 0800 FARMING or 0800 32 76 46 and follow the voice prompts.

Our thoughts are with you all that have been affected and we wish you all the best through this time.

Yours sincerely,

NZ Deer Farmers' Association

- John Somerville - Chair NZDFA - 027 447 5437 / 03 246 9803 / [johnandmelsomerville@gmail.com](mailto:johnandmelsomerville@gmail.com)
- Russell Rudd - Chair Canterbury West Coast Branch - 027 608 2056 / 03 312 5355 / [russell.rudd@scorch.co.nz](mailto:russell.rudd@scorch.co.nz)
- Graham Peck - Chair South Canterbury North Otago Branch - 021 022 18948 / 03 614 8006 / [empeckfarms@gmail.com](mailto:empeckfarms@gmail.com)
- Tony Pearce - Deer Industry NZ Producer Manager - 021 719 038 / [tony.pearce@deernz.org](mailto:tony.pearce@deernz.org)

## Next Generation 2021

Mark the 4th and 5th of August in your diaries! Planning is underway for this year's Next Generation Programme which we're taking back to where it all started - Queenstown.

This year will be a little different, we're getting you out on farm both days to give you a real insight on how different operations run.

If you are interested in attending this year's conference, please get in touch with Rebecca on [rebecca.norling@deernz.org](mailto:rebecca.norling@deernz.org) to add your name to the list.

As usual there is no cost to attend the programme, but you will need to cover your accommodation and breakfast costs on Day 2. To find out more information, visit [deernz.org/2021-next-generation-programme](http://deernz.org/2021-next-generation-programme)

## North Island Deer Industry Tech Expo

The North Island Deer Tech Expo is taking place at Awapuni Racecourse in Palmerston North on Wednesday 30 June and Thursday 1 July 2021. This year's theme is 'Adding value', the event will feature new technologies and ideas intended to add value to deer farm businesses.

The event is open to all deer farmers and rural professionals and includes exhibitor presentations and farmer facilitated workshops. There will also be plenty of opportunity to catch up, at the dinner to be held on the evening of the first day. Please note that catering is not included and will need to be pre-ordered.

### Confirmed exhibitors include:

DeerPRO

Farmax

Landcare Trust

OSPRI

Melior Genetics Ltd

Tracmap

Field Air Drone Technologies

Tikana

DINZ – Science Co-Innovation  
AgResearch  
Wilkins Farming  
First Light Foods  
Deer Industry NZ - Deer Select  
Gallagher  
Silver Fern Farms  
Massey University  
Smart Shepherd - GPS collars  
Tree Guards NZ  
Dart Systems NZ  
GenomNZ  
Datamars  
DINZ – Environment  
Allflex NZ  
Farm Forestry Association  
Cloud Farmer  
Horizons Regional Council  
John Turkington Forestry

There will be short talks from exhibitors throughout the event with the farmer workshops running during the afternoon of the first day 30 June and morning of the second day 01 July. Farmers will discuss selected topics, share ideas, and report on what has or has not worked for them in the workshops. Each session will be facilitated.

### **Workshop sessions and topics from\*:**

- Sustainable genetics for venison production
- Efficient feeding for deer growth
- Sustainable business and strategic planning
- Sustainable velvet genetics
- Farm environment planning and Deer Industry Environment Groups
- Livestock classes integration
- Animal Health Planning
- Feeding velvet stags

\*Topics will run dependent on attendee and registration numbers.

Farmers are asked to choose their preferred workshop topics when registering. You will be able to attend four of the topics on offer. Catering must be pre-booked and can be selected in the registration process.

To register and to see more information << click here >> for more information, contact [paniaflint@gmail.com](mailto:paniaflint@gmail.com) or tel 027 718 1076.

*The North Island Tech Expo has been produced as part of the Passion2Profit programme, a Primary Growth Partnership co-funded by Deer Industry New Zealand and the Ministry for Primary Industries.*

## **NZDFA Annual Report 2020/21 and contact details**

### **NZDFA ANNUAL REPORT 2020/21**

If you haven't already seen the NZDFA Annual Report 2020/2021 on the website, [click here to view >>](#)

Hard copies are available on request to [info@deernz.org](mailto:info@deernz.org) or 04 473 4500.

### **NZDFA CONTACT DETAILS**

[Click here to view up to date details for the NZDFA Executive Committee, Selection and Appointments Panel and Branch Chairs.](#)  
For a PDF list, [click here >>](#)

\*Please email [cenwynn.philip@deernz.org](mailto:cenwynn.philip@deernz.org) if any branch chair details are out of date.

## **2021/22 MEMBERSHIP SUBSCRIPTIONS**

NOTICE - if you have yet to pay your membership subscription for the 2021/2022 year, please DO NOT pay by cheque. Our bank ANZ stopped accepting cheques at the beginning of the month. Going forward, payments should be made by direct credit (internet banking, phone banking and/or app banking). Please refer to ANZ's website for more details - [www.anz.co.nz/comms/cheque-removal/](http://www.anz.co.nz/comms/cheque-removal/)

## A look back at the history of our industry in the news

Some of you may be interested in scrapbooks of deer industry history. They are newspaper clippings about the early days of all things deer, mainly from the Southland area, covering pre-1977 till 2011.

Thanks to Doug Gordon, Southland for allowing this to be made available for everyone to view.

### Click on the links below to view the scrapbooks:

- 1 - Likely pre-1977 (no dates recorded) >>
- 2 - November 1977 - May 1979 >>
- 3 - May 1979 - 16 June 1980 >>
- 4 - 16 June 1980 - 29 September 1982 >>
- 5 - 29 January 1982 - 2 December 1983 >>
- 6 - 2 December 1983 - 1 June 1985 >>
- 7 - 31 May 1985 - 18 January 1986 >>
- 8 - 23 Sep 1985 - 22 May 1987 >>
- 9 - 23 May 1987 - 13 May 1989 >>
- 10 - 13 May 1989 - 24 November 1990 >>
- 11 - 15 March 1991 - 23 May 1996 >>
- 12 - 10 October 1996 - 13 April 2011 >>

## Noticeboard

### ARDLEIGH DEER FARM ARE HIRING

Feel free to contact Donald or Ben Hudson at [ardleighfarm@hotmail.com](mailto:ardleighfarm@hotmail.com) or message the Facebook page [facebook.com/ardleigh-deer](https://facebook.com/ardleigh-deer)

### PATHWAYS INTO PRIMARY INDUSTRIES - PRIMARY ITO SURVEY

Your answers to our survey will help get more people into lifelong careers and learning in the primary industries. We expect the survey to take around 10 minutes. The online survey is completely anonymous, and all information provided will be combined with other survey responses for reporting. There's even a draw to win prizes, which is their way of saying thank you for taking the time to help out - a Weber Barbeque; a pair of All Birds; \$1000 House of Travel voucher.

To access the survey, [click here >>](#)

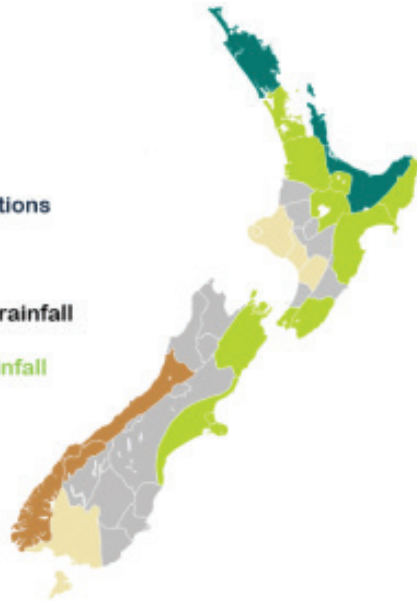
Please contact the PiPI team on [pipi@primaryito.ac.nz](mailto:pipi@primaryito.ac.nz) for more information, or if you need help accessing the survey.

### METSERVICE MONTHLY OUTLOOK - JUNE 2021



### June 2021 rainfall projections

- Below normal rainfall
- Normal-to-below normal rainfall
- Near normal rainfall
- Near-to-above normal rainfall
- Above normal rainfall



Following on from the complex low that finished autumn, and crept a touch into winter, we see high pressure building in the Tasman Sea. This sends southwest winds across Aotearoa, with cool but mainly settled weather. Come this weekend we have another low developing in the Tasman Sea heading our way. Next week this process is likely to repeat itself with a mainly settled week followed by a wet and windy weekend. This means that the first two weeks of the month won't be without their dry spells (the highs) but will likely run a touch wetter than average, particularly in the north and east. Temperatures will likely be above average thanks to mild northerlies in advance of the lows.

From the middle of the month there are signs of high pressure building near the Chatham Islands with northeasterlies covering our shores. The presence of the high means we'll likely see little rain, and the wind direction opens the door to sub-tropical warmth.

Whilst this high and dry week may be welcomed by those affected by recent severe weather, it may not last as long as hoped for. The last week of the month looks like reverting to type, with a low waiting in the wings in the Tasman Sea.

**Bottom Line:** A real mixed bag is on the way, most of the wet and windy weather coming at the weekends. From mid-month things settle down, but not for long.

You can sign up for the MetService's Monthly Outlook right to your inbox, [click here >>](https://www.metservice.com/rural/monthly-outlook) to subscribe. Source: [www.metservice.com/rural/monthly-outlook](https://www.metservice.com/rural/monthly-outlook)