

Tuesday	20th May		
10.00 - 1.00	Next Generation Session	Supported by Firstlight Foods	Methven Resort Hotel
10.00 : 11.00	<i>Arrival Coffee</i>	<i>Sponsor : Ospri NZ</i>	<i>Exhibition area</i>
11.00 : 1.00	New Zealand Deer Farmers' Association 39th AGM	Chairman: Kris Orange	Theatre: Mt Hutt Heritage and Conference Centre
1.00 : 2.00	<i>Lunch</i>	<i>Sponsor : Peel Forest Estate</i>	<i>Exhibition area</i>
2.00 : 6.00	GRASS ROOTS & GREEN SHOOTS Session 1;		
2.00 : 3.00	Welcome and State of the industry Scene set.	Andy MacFarlane, DINZ Chairman & Dan Coup, DINZ CEO	
3.00: 3.30	Keynote address Chair: Dan Coup	Session supported by Gallagher Group	Graeme Mulligan GM Farm Operations, Landcorp Farming
3.30 : 4:00	<i>Afternoon tea</i>	<i>Sponsor: FMG</i>	<i>Exhibition area</i>
4.00 : 4.45	Next Generation Panel	Supported by Firstlight Foods	Facilitator: Tony Glynn, Rural TV Issues Challenges and Opportunities
4.45 : 5.45	Keynote Address Chair, Danny Hailes	Session supported by Alliance Group Ltd	Neil, Philippa and Mark Gardyne "Agricultural resilience" A family's journey linking succession technology and Innovation
7.30 : 11.00	<i>Welcome Function Matuschka Award presentation</i>	Supported by: Alliance Group Ltd and Mountain River Venison	<i>Methven Heritage Centre</i>
Wednesday	21st May		
7.00 : 8.00	<i>Networking Breakfasts: Tickets issued</i>	<i>Sponsors: Zee Tags</i>	<i>Methven Resort & Brinkley Resort</i>
8.20 : 8.30	Welcome and Introduction		Chair: CEO Dan Coup, DINZ
8.30 : 9.00	Keynote Address	Session supported by Rabobank	Richard Copland, GM Gore Branch Rabobank Finance, succession outlook and opportunities for the deer industry
9.00 : 12.00	GRASS ROOTS & GREEN SHOOTS Session2		
9.00 : 10.00	<i>Venison, The products and the market</i> Venison; The premium positioning plan for new markets. Also featuring company presentations on venison market prospects and programmes	Coordinated by Dan Coup CEO DINZ	Alliance Group Ltd - John Rabbitt Silver Fern Farms - Sharon Angus Mountain River Venison - John Sadler A video presentation from Firstlight Foods- Peter Keeling
10.00 : 10.30	<i>Morning Tea</i>	<i>Sponsor: Lincoln University Telford Farm Training Institute</i>	<i>Exhibition area</i>

10.30: 11.30	Keynote address Chair: Malcolm Gourlie	Session supported by Silver Fern Farms	Professor David Hughes, Imperial College London “Modern and Future trends In Food Marketing; an international perspective ”
11.30: 12.00	Venison Session Panel: Question and Answer with the Board and participants Chair: Andy Macfarlane.		
12.00: 1.00	<i>Lunch</i>	<i>Sponsor: Stanfield European Red Deer Stud</i>	<i>Exhibition area</i>
1.00 : 5.30	GRASS ROOTS-GREEN SHOOTS: Session 3	Research; Velvet antler; Innovation and Inspiration	
1.00 :2.00	Chair: Lindsay Fung Innovative and Cutting Edge Science Session	Session supported by Ballance Agri-Nutrients	The Deer Progeny Test update: Geoff Asher Hind body condition, score and effect on lactation: Geoff Asher Parasite management in deer: Dave Lawrence JD susceptibility and resistance markers: Frank Griffin
2.00 : 3.00	Velvet Antler Session	Coordinated by Rhys Griffiths, DINZ Velvet Marketing Manager	Address from the Chairman of the Chinese Deer Farmers Association. Professor Yang Developments and market opportunities. Rhys Griffiths. Q& A with the Panel (Tony Cochrane, Ross Chambers, Colin Stevenson) and DINZ Board
3.00 : 3.30	<i>Afternoon Tea</i>	<i>Sponsor: Lincoln University Telford Farm Training Institute</i>	<i>Exhibition area</i>
3.30 : 4.15	Session supported by FirstLight Foods Ltd	Introduction on concept of Advance Parties. A facilitator’s perspective. Advance Party’s member viewpoint	Chair: Amy Wills Simon Wright Ross Stevens Grant Charteris
4.15: 5.00	Keynote Address	Session supported by Mountain River Venison Ltd Vote of Thanks: John Sadler Mountain River Venison	Mark Nevin, CEO Swanndri® <i>The Swanndri® Story Innovation, Inspiration in development and marketing</i>
5.00 : 5.30	<i>Session review and Conference closing remarks</i>		<i>Andy Macfarlane Dan Coup Kris Orange</i>
6.45 : 7.20	Pre dinner drinks	Encounter area	Mt Hutt Heritage and Conference Centre
7.30 seated	Awards dinner	<i>“Swannie and Gumboots Awards Dinner ” sponsored by Silver Fern Farms</i>	
7.30: 8.00	Chair: Andy Macfarlane	Hon Nathan Guy, Minister for Primary Industries	
9.00: 10.00	Entertainment	The Grassroots and Gumboots Show	With Tim Black
	Thursday 22nd May		
7am -8am	Networking Breakfast <i>Tickets issued</i>	<i>Sponsor :Leader Products</i>	<i>Methven Resort & Brinkley Resort</i>